



# APTEAN

# IN THE NEWS

## **FOOD** Manufacturing®

“Cost savings is not the only reason to improve asset efficiency. Ineffective equipment can also affect the quality of the product being manufactured.”

Food Manufacturing, March 30, 2017  
Kay Jenkins, director of AssetPoint

## **American Metal Market**

“Because of [software providers’ custom mobile apps], many manufacturers are not nearly as worried about making a jump into mobility as they had been about dipping their toes into the water in the past.”

American Metal Market, Feb. 17, 2017  
James Wood, director of Factory and Activplant

## **Global Trade** MAGAZINE

“With customs professionals expressing a growing concern about their supply chain compliance/Global Trade Management (GTM) challenges, the recent political events in the UK and U.S. have led to increasing uncertainty in the industry.”

Global Trade Magazine, Jan. 17, 2017  
Anne Van De Heetkamp, director of TradeBeam



## **Toolbox.com**

“ERP solutions will be forced to become more intuitive as users demand an interface that includes best-practice usability comparable to current market leading consumer websites and apps, thus eliminating the need for lengthy and repetitive training to learn how to use the system.”

IT Toolbox, Feb. 24, 2017  
Jenny Peng, CTO

## **CRM RADIO**

“Keeping a customer should be the focus of any company. You have to make sure you’re continuously servicing the customer in the correct manner, and you’re able to tap into the various channels that customer interacts with you on.”

CRM Radio, Feb. 1, 2017  
Imad Alabed, director of Pivotal CRM and Knova KM

## **Manufacturing Business Technology**

“Many of the most successful companies in today’s world aren’t successful because they make better and more innovative products, they just bring other companies products to the market in the most cost effective and efficient manner.”

Manufacturing Business Technology, March 8, 2017  
Steve Adams, director of Catalyst

## **American Metal Market**

“[Millennials] are coming in and they are ready to use technology. They understand its capabilities and they want to use it much as they do in their daily life. They want to be able to use the same tools at work that they use at home.”

American Metal Market, Jan. 30, 2017  
Peter Weymouth, senior product manager of Axis ERP