

# CIO APPLICATIONS

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## Top 25 Logistics Technology Solution Providers - 2017

### Company:

Aptean

### Key Person:

Kim Eaton  
CEO

### Description:

Provides end-to-end supply chain management, execution, and global inventory management software solutions

### Website:

aptean.com

**F**rom solely unmanned robots in warehouses to much-anticipated drones for order fulfillment—the present logistics industry is witnessing a massive transformational phase. As factors like speed of delivery, user experience, and accuracy keep getting increasingly crucial to be key service differentiators, businesses are bound to re-device far-fetched and agile strategies. The updated business models demand leveraging economies of scale coupled with being adept at meeting consumer needs. Artificial intelligence has already penetrated the space, the future of supply chain awaits complete automation and self-orchestration.

A rapidly evolving technological strand of logistics and supply chain management are creating strategic opportunities for organizations to build competitive edges. This unprecedented pace of change is anticipated to drive in more underlying technologies that would be cautiously adopted by industries globally. Logistics and supply chain solution providers of tomorrow are entailed to be leaner, faster and most importantly, self-governed.

The last couple of years have seen the emergence of Enterprise Logistics Providers equipped with a robust end-to-end service offering including domestic transportation, international logistics management, private fleet consulting, transportation management system (TMS) applications, warehouse sourcing, freight payment and audit, supply chain analytics, LEAN consulting, secondary packaging and more. Amidst the myriad of solutions present in the market, today, companies are looking out for reliable logistics partners that are geared up to reshape itself with the escalating consumer demand. In a bid to assist CIOs to identify the most advanced and trustworthy companies to partner with, the editorial board at CIO Applications has earnestly filtered the most prominent vendors and solution providers in the contemporary Logistics Technology arena. In the current issue, we present to you the “Top 25 Logistics Technology Solution Providers” of the year 2017.

## Aptean:

# End-to-End Solutions and Deep Industry Knowledge

**E**xpansion is a reflection of an organization's success, but it also brings obstacles, some of which are difficult to resolve. Product manufacturers who primarily catered to the needs of local customers experience a range of issues while scaling up their business operations. Enterprises like these need to frequently upgrade their supply chain management and ERP mechanisms to ensure seamless scalability.

Headquartered in Alpharetta, Georgia and with offices worldwide, Aptean provides a range of solutions to address the evolving operational needs of organizations. The company has been successful in delivering best-of-breed, industry-specific solutions to more than 6,500 customers in 75 countries worldwide. With leading mission critical software solutions across multiple industries, such as Food & Beverage, Retail/Distribution, Healthcare, Discrete Manufacturing and Automotive, Aptean helps businesses run their day-to-day operations, enabling them to increase operational efficiencies and improve customer satisfaction and loyalty. "Aptean's deep industry knowledge and end-to-end solutions can help supply chain professionals operate more efficiently by proactively managing distribution complexities," said Kim Eaton, Aptean CEO.

Aptean provides an integrated process manufacturing software solution comprised of Enterprise Resource Planning (ERP), Manufacturing Execution System (MES), and Enterprise Asset Management (EAM), which help companies execute their strategies for resource planning, operation optimization, and asset management. Aptean's suite extends to enable complex supply chain management with highly configurable Warehouse Management Systems (WMS) and inventory management (CIM/VMI) solutions. Aptean rounds out its supply chain capabilities with global trade management (GTM) technology, including global trade content and restricted party screening, which can be easily integrated into leading Customer Relationship Management (CRM) systems, including Aptean's CRM.



Kim Eaton,  
CEO



**Aptean's products are rich in features and functionality and support the on-premise, SaaS, and Hybrid delivery model preferences of its customers**

Aptean's WMS solutions are targeted at complex supply chains with demand-driven distribution networks that are scaling up consistently. Aptean WMS addresses several aspects of a supply chain, such as Warehouse Management, Transportation Management, Dynamic Route Planning, Slotting, Labor Management, Cross Dock Planning, and Yard Management. Aptean's WMS customers manage dynamic, cost-effective supply chains by simplifying the increasing complexities in e-Commerce, customer service, supply chain visibility, and traceability requirements. Aptean also provides a cloud-based WMS, primarily designed for wholesale distributors, retailers, third-party logistics, and healthcare organizations. This 360-degree monitoring solution provides greater efficiency in inventory management and surpasses the limitations of traditional inventory tracking mechanisms.

Aptean's inventory management solution manages the inventory

visibility and demand planning for Fortune 100 companies with 47,000 stores spread across 18 countries. This flexible solution, powered by cloud infrastructure, serves as a hub for inventory data that is critical for effective product-level decision making by providing inventory and product movement analytics to help companies be more responsive to changing customer demand and improve customer service.

The government agencies of several countries have been imposing various trading regulations that businesses cannot ignore. Aptean's SaaS-based GTM solution is the industry leader with access to relevant and up-to-date trade content for more than 200 countries. Aptean's GTM solution helps organizations in dealing with trading compliance issues and overseas shipping restrictions—avoiding trading hurdles such as fines and potential criminal prosecution—ensuring the most efficient, collaborative, and compliant supply chain.

Aptean is organized around its vision to enable their customers' long-term economic success by delivering relevant and trusted technology solutions. Aptean's products are rich in features and functionality and support the on-premise, SaaS, and Hybrid delivery model preferences of its customers. Supporting the industry and compliance requirements of its customers, Aptean's products deliver value at the lowest total cost of ownership.

Aptean's talented team of engineers is leading the research & development of products and solutions by applying breakthrough technologies to help solve unique business problems of the vertical industries they serve. Apart from supply chain management and execution, Aptean offers mission critical enterprise software solutions to address key issues related to various business processes, namely manufacturing, intellectual property research, financial services, as well as sales force automation. **CA**

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