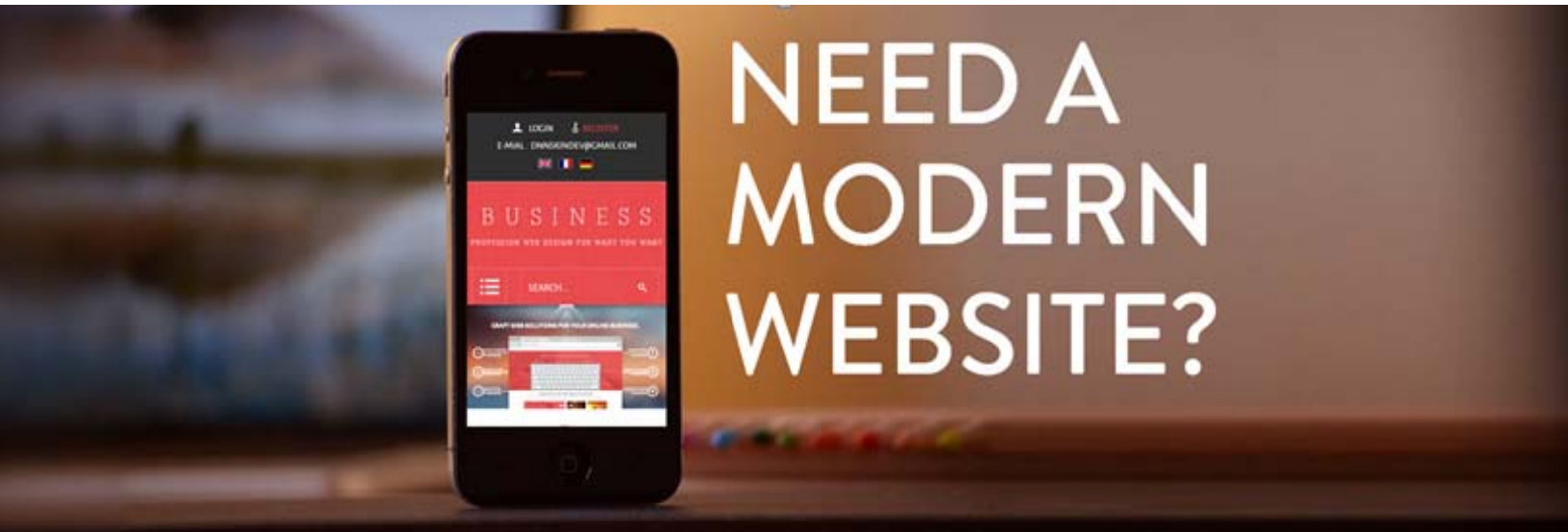


DATASHEET

# AMS WEBSITE SOLUTIONS



## LOOK GOOD

Your website is the first point of contact for many of your future members. A clean, attractive, modern look will get more attention, and inspire confidence in potential members about the value your association can provide.

## SAVE MONEY

Keeping fresh content on your site is key to draw users back to your site frequently. A modern site from GoMembers gives you the ability to quickly post articles and add pages using familiar Word-like tools you'll need no training to use.

## ACT RESPONSIVELY

A large portion of web traffic is on mobile devices. A modern GoMembers website can respond to the user's screen size and look great no matter what size screen it is viewed from big screens to tablets and mobile devices.

# THE GOMEMBERS DNN WEBSITE

The GoMembers DNN Content Management System (CMS) is a business solution that helps bring your website to life with captivating content and engaging interactions. It is integrated with the GoMembers AMS database to automatically grant permission to view role-appropriate content, register for events, update profiles and more using a single set of credentials. DNN's CMS empowers non-technical contributors to create content through a standard web browser with no IT support. Our collaboration with DNN Software insures our CMS platform will continue to advance with a level of investment our competitors can't match to deliver the most modern and engaging websites available.

# SOLUTION ADVANTAGES

## Ease of Use



DNN is extremely easy to use. Non-technical contributors can learn to make website changes in minutes. Adding pages, changing page layouts, adding new content and features are easily accomplished with minimal training.

Editing your site will not require IT support so you have the flexibility to keep the content on your website fresh which improves the experience of your site visitors.

## Integrated Solution with Single Sign-On (SSO)



Our DNN sites are completely integrated with the GoMembers AMS solution. One set of credentials grants access to your website as well our event registration, ecommerce, profile management features, and social collaboration features.

Access to premium content (like members only or finance committee pages) is automatically controlled by the GoMembers database. The website automatically is aware of membership start and lapse dates. Any number of access roles (members, board members, sponsors, and conference attendees etc.) gives you precise control over access to private content.

## Social Features



Social features are built into DNN that enable your organization to have private social networks. Members, committees, etc. can join groups and communicate with other in a method similar to Facebook. Member forums are also available to post questions and share answers among members.

## Mobile Friendly



The responsive website designs we use enable your site to automatically adjust for mobile users so your site looks great and is easy to navigate for desktop, tablet and smart phone users.

## Proven and Established



DNN has been used on 750,000 websites for many users, including major organizations like NASA, Lockheed, Verizon, USAA, Weightwatchers, Bose, NASCAR, Cornell University, DIA, Whirlpool, and many more.

## Customization



Make your website stunning with the thousands of themes that feature modern appearance, responsive layouts, and infinite color choices in the DNN Store.

Most sites are built from easy-to-configure templates but they can even be created from scratch based on your graphic designer's plan. If you need a custom graphics theme or custom development work to create your site, the GoMembers team and available third-party developers are there to help with any feature you need.

## Extensibility and the DNN Ecosystem



The DNN CMS system is modular so it is very easy to change the appearance or functionality of your web site by adding or changing pluggable DNN themes and application modules. All the apps you need are included in the standard DNN installation, but it is good to know a thriving marketplace exists for third party specialty apps from the DNN store.

Thousands of third parties are creating modules that add unique features and provide exactly the functionality you want to achieve. We can meet almost every requirement you have with standard or available third-party apps.

## Granular Permissions



Users and groups can be given precise permission to: view, add pages, add modules, post to forums, create blogs, upload images and documents, export a page template, copy modules from one page to another, delete a page, manage page settings, and many others. You'll have the control you need to manage your site.

## Documentation



Product documentation, including a set of YouTube instructional videos, quick start guide, and full User and module manuals are available.



DNN Software provides a suite of solutions for creating rich, online experiences. Its products and technology are the foundation for 750,000+ websites worldwide. DNN is the steward of the DotNetNuke Open Source Project.



More than 5,000 customers around the world rely on Aptean to give them a competitive edge. By providing innovative, industry-driven enterprise application software, Aptean helps businesses to satisfy their customers, operate most efficiently, and stay at the forefront of industry.



Skin image courtesy [www.dnngo.net](http://www.dnngo.net)