

# INSIGHTFUL BUSINESS ANALYSIS WITH ROCKET CORVU

## DTR DATA SHEET

### **CORVU BUSINESS & HYPERVU: AT A GLANCE**

Rocket Software's CorVu business intelligence modules—CorBusiness, and HyperVu—are information analysis solutions that allow users to connect to DTR data via ODBC to gain access to all tables and columns within the OpenEdge RDBMS. With the CorBusiness solution, users can:

- Connect to multiple data sources simultaneously, including ERP systems, databases, OLEDB for OLAP, XML, flat files and even APIs.
- Access a wide range of visual formats (objects) to display and manipulate data, including reports, dashboards, charts, pivot tables and numerous graph types
- Utilize advanced analytic methods such as “What-If” scenarios, Time series forecasting, and an extensive collection of popular data mining algorithms

With CorVu HyperVu alongside Cor Business , users have the ability to:

- Connect to multiple data sources simultaneously, including ERP systems, databases, OLEDB for OLAP, XML, flat files and even APIs.

- Easily deploy graphs, dashboards, scorecards, and other analyses to an expanded user base via the Internet
- Generate reports and HTML pages of any CorBusiness object (reports, tables, dashboards and many more) on the fly and even configure objects for live/scheduled data updates.
- Utilize advanced analytic methods such as “What-If” scenarios, Time series forecasting, and an extensive collection of popular data mining algorithms

### **DTR & ROCKET SOFTWARE**

To be able to make better informed decisions that positively impact the growth potential of a business, company executives and managers need to have access to powerful analysis tools that consolidate multiple sources of data, into a cohesive interface with interactive reporting, forecasting, and data mining capabilities.

In order to efficiently address the analytical requirements of Plastics industry establishments, DTR has partnered with Rocket Software, to provide comprehensive data collection, interactive manipulation, and reporting through the CorVu Business Intelligence solutions, CorBusiness and HyperVu

# CONSOLIDATE, MANIPULATE, AGGREGATE

Most plastics organizations require specific tools to collect, analyze, and control information, in order to optimize manufacturing operations from the bottom up. However, many of the leading data analysis solutions today are cumbersome, require programming skills, and come with high Total Costs of Ownership, preventing mid-level plastics establishments from taking advantage of the insights that come alongside quality data analysis, and achieving data-driven outcomes.

Rocket Software's CorBusiness solution connects directly to the DTR system, allowing users to visualize and mold data through a wizard-driven interface into a wide range of interactive, user-friendly analytical formats.

Business managers gain access to multi-level drill down reports with filters, formulas, summarization, forecasting, and ad-hoc reporting capabilities. Furthermore, with its Intelligent Scheduler feature, CorBusiness can automate reporting, emailing, and printing processes and send executive alerts without requiring any interaction at the user level. And since no programming or SQL skills are required to use CorBusiness, users at almost every level of technical proficiency in your business can build dynamic reports, chart graphs to recognize active trends, and even utilize forecasting methods and data mining algorithms.

HyperVu is an optional CorVu module that expands upon CorBusiness functionality, allowing users to access and deploy Web-enabled performance reporting. The primary function of this module is to allow business users to assemble a collection of distinctive visual reporting "objects" (such as data entry forms, graphs, and charts) into a single composite interface. These interactive reporting interfaces can then be distributed as briefing booklets, executive board analysis, streamlined dashboards, and even planning and performance web portals, all accessible through HTML based web pages.

Furthermore, HyperVu takes report interactivity to whole new level by allowing users to embed text, tables, graphics and hyperlinks into static web pages and even embed hyperlinks within a column of a Quick Report. And as with all Rocket Software CorVu products, HyperVu is a powerful solution that requires no programming knowledge to utilize, offers unrivaled scalability to handle tens of thousands of users, and provides a low TCO due to its extremely streamlined deployment and maintenance process.



Aptean is a leading provider of mission critical enterprise software solutions. We build and acquire industry-focused solutions to support the evolving operational needs of our customers. Our solutions help nearly 5,000 organizations stay at the forefront of their industries by enabling them to operate more efficiently, thereby ensuring higher customer satisfaction.

For more information, visit [www.aptean.com](http://www.aptean.com).