Aptean Apprise ERP

ERP Experts in Consumer Goods

Aptean Apprise ERP (Enterprise Resource Planning) is an all-in-one system designed to handle everything consumer goods importers and distributors need to run and grow their business. By creating efficiencies across the enterprise, distributors will see increased profits and ensure the entire business is using the same real-time data.

Streamline and Optimize Your Entire Supply Chain

Understanding your business is what sets us apart. Our ERP specialists are experienced in consumer goods importing and distribution and provide analysis to ensure your business processes are aligned with industry best practices. And whether you are looking for an on-premise or cloud solution, Apprise ERP was built to fulfill your core functions right out of the box, to help you streamline and optimize your entire supply chain. Apprise ERP’s industry-specific functionality includes:

- Automated distribution resource planning (DRP) and collaborative forecasting
- Retailer compliance management including EDI, managed EDI and chargeback management
- Direct-to-consumer shipping functionality
- Purchasing and import management
- Warehousing, transportation, and logistics management
- Sales, customer service, and CRM (customer relationship management)
- Financials, accounting, and profitability scorecards

Benefits

- Improve operational processes, performance and profitability
- Enhance business-wide visibility and agility
- Optimize inventory availability, minimize excess inventory costs, and improve forecasting accuracy
- Reduce costs
- Improve shipping speed and accuracy
- Maintain retailer compliance
- Increase customer satisfaction
### Key Features

- **EDI and Managed EDI** – Get full control of your EDI in one central location with EDI and managed EDI.
- **Direct-To-Consumer Shipping** – Process high volumes of shipments more easily and efficiently with specific features built in for direct-to-consumer shipping.
- **Forecasting & Purchasing** – Optimize purchasing decisions with automated DRP and forecasting tools that integrate historical sales data and long lead times.
- **Warehouse Management** – Have full inventory control including the picking and putaway of goods.
- **Import & Logistics Management** - Track shipments and get data on route management for deliveries.
- **Chargeback Management** – Reduce the number of chargebacks incurred and recover erroneous charges through robust tracking and maintenance of related records.
- **PLM (Product Lifecycle Management)** – Gain visibility over a product’s entire lifecycle – from development and production to sales performance and beyond.
- **Supplier Production Monitoring & Supplier Portal** – Improve visibility into overseas manufacturing facilities, including inspections, quality control, production dates, shipping schedules, and more.
- **Financials & Accounting** – Bring simplicity to the bottom line using Apprise ERP as the primary general ledger and accounting tool for accounts payable and receivable.
- **Analytics & Reporting** – Get relevant and valuable business intelligence, powered by Microsoft Power BI, on profitability, financial data, sales figures, operational reports, and compliance reporting.

### Additional Capabilities

- **Apprise Shipment Manager** – Seamlessly integrate with all major carriers (UPS, FedEx, USPS, etc.) to compare shipping rates and delivery times as well as print shipping labels automatically directly in the system.
- **EDI Transaction Manager** – Eliminate the need for third-party EDI software with EDI transaction archiving for data storage, retrieval, and inquiry fully integrated into the ERP system.
- **Customer Portal** – Save time and minimize errors through an intuitive web-based portal for customers to access product details, view customer-specific pricing and terms, and place orders.
- **Apprise Mobile Sales Rep** – Increase sales productivity by providing remote access to product details, pricing, inventory levels, and customer account info.

For more information contact your account manager or email us at info@aptean.com.