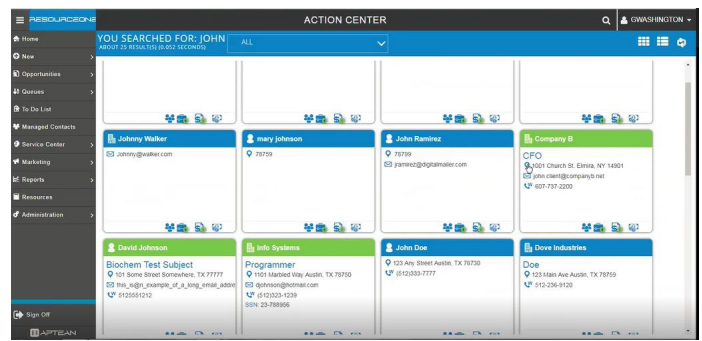




WHAT'S NEW WITH APTEAN CORETRAC 4.0

Aptean CoreTrac CRM is a specialized customer relationship management solution for financial institutions that seamlessly integrates with their core business systems. Tailored to banks and credit unions, Aptean's CoreTrac CRM solution provides useful insights, adapts processes to business, and helps improve company productivity with a flexible and customizable solution.

CoreTrac 4.0 provides a sleek and simple interface that empowers users to complete tasks efficiently, making it easier to create or change opportunities, find information quickly, and easily view reports. Explore the possibilities with a richer, more advanced CoreTrac.



CoreTrac 4.0 provides a new modern aesthetic and seamless user experience.

- Increase productivity through a customized workspace with enhanced widgets and multiple dashboards views
- Find contact information more easily through the card view display and readily identify customer status with preassigned colors and icons
- Enable greater reach and access with a consistent user experience across multiple browsers and tablets
- Improve reporting and measurement with new reports that allow users to drag and drop pipeline stages and add new filters to switch between branches or team members
- More efficiently manage events, meetings, tasks and appointments in a single place with updated To-Do Lists

LATEST ENHANCEMENTS



Action Center: Updated with a new look and feel with new left hand navigation icons and dropdown menus. Users can have different dashboards for locations or teams. Widgets have been redesigned so each user can customize their own dashboard with multiple views of the pipeline, production, goals and compensation.



Optimized Search: Improved search experience with card and grid display options. The new card view makes it easier to make changes or see the status of each contact with easy-to-use icons and color indicators. Search results can be viewed in a grid where columns can be added or removed depending on the needs of the user.



User Experience: The overall user experience has been modernized providing more intuitive navigation and leverages best practices in data visualization. The streamlined design minimizes clicks and provides a richer experience in order to improve user productivity.



Optimized for Tablets and any browser: Users can now use CoreTrac CRM on their tablets and is now compatible with iOS, Android and all browsers.

To learn more about Aptean CoreTrac 4.0 and discuss your needs please contact your account manager or email info@aptean.com.



Aptean provides very specific industries with very specific ERP, supply chain management, and customer experience solutions. In today's fast-paced, highly competitive economy, organizations don't have time to waste forcing homegrown software, spreadsheets, and one-size-fits-all solutions to do things they were never designed to do. Aptean is on a mission to end those workarounds - with industry-specific solutions instead of generic software, expert support instead of making you go it alone, and a steady influx of new ideas instead of the status quo. For more information, visit www.aptean.com.