

# Analytics for Aptean Ross ERP

## Simplifying Complex Enterprise Data

Data is only good if you can use it. This sounds simple but process manufacturers understand the underlying truth in this message. The challenge is taking a seemingly infinite amount of data and making it usable in a short period of time. Powered by leaders in analytics, Analytics for Aptean Ross ERP delivers ready-to-use graphical dashboards designed for process manufacturers. These dashboards allow you to easily spot and resolve issues related to profitability, planning, manufacturing, inventory or sales pipeline. And perhaps most importantly, those dashboards are geared toward any users, from sales managers to executives, not just database analysts.

## Dashboards Powered by Industry-Leading Analytics

Aptean Analytics has the flexibility of any viewer. Customers have the option to use the full application using QlikView, as well as licensing of Data Warehouse to use their visualization of choice.

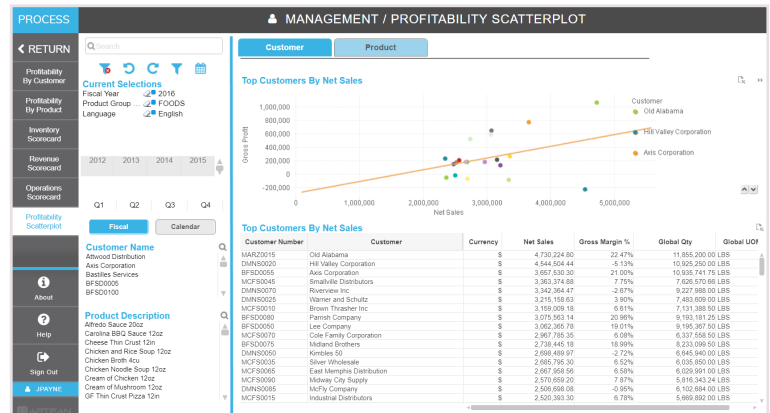
Data Warehouse for Aptean Ross ERP enables the use of a variety of business intelligence (BI) application such as QlikView, Power BI, or Tableau to build analytical dashboards so users can use what works best for their business. To accomplish this, Data Warehouse holds KPI's based upon transactional data from Ross ERP.

## Specialized Dashboards

Coupling industry-leading analytics and business intelligence with time-tested enterprise solutions for process manufacturers provides a powerful, specialized toolset. This toolset enables you to manage your business efficiently and gain insight into challenges and opportunities that may exist.

Aptean Analytics delivers out-of-the-box dashboards that focus on process manufacturer needs, taking away the complexity that has been an issue with traditional Business Intelligence (BI) solutions of the past. And knowing that each customer has metrics that are specific to their organization, our dashboards can be tailored as needed.

Aptean Analytics comes pre-configured to analyze sales amounts and quantity as well as invoices, management dashboards including product and



customer profitability, and manufacturing and inventory.

Aptean Analytics serves up data in straightforward charts, tables, dashboards, and other advanced visuals. Establishing baselines, thresholds, and KPIs enables process manufacturers to determine when action is needed. Implementing them in Aptean Analytics paints a clear picture for any user to determine when action needs to be taken and establishes trends for guiding decisions.

## User-Driven

Aptean Analytics dashboards provide user-friendly views while enabling more detailed drill-down capabilities to uncover information depth. The combination of presentation simplicity and strong data mining for Business Discovery gives users the flexibility to use the tool as they see fit. Aptean Analytics is also collaborative. Users can share not just reports but also annotations and bookmarks. New reports and views can be created among users working together for a common view. Complicated data made simple gives users a clear view of information in a timely manner. Business Discovery, the practice of exploring data to uncover key insights, is also shared among users. This enables better intelligence to drive decisions, and creates additional meaning by relating data from different perspectives.

## Scalable

Aptean Analytics can scale both with respect to users and data. From a user perspective Aptean Analytics adjusts easily from small businesses to large enterprises. Aptean Analytics compresses data to a fraction of its initial size in memory, allowing for handling of and scaling for large data sets. In addition, data association – relationships between existing and new dataset – happens automatically. As the database scales, the capabilities delivered by the solution scales.

Analytics delivers the perfect combination of specialization, simplicity and actionable data. Powered by industry-leading analytics providers and delivered in a userfriendly format, Aptean Analytics will help you drive decisions with the right amount of data provided in the right way.

For more information on Analytics for Aptean Ross ERP, contact your account manager or email us at [info@aptean.com](mailto:info@aptean.com).



Aptean provides very specific industries with very specific ERP, supply chain management, and customer experience solutions. In today's fast-paced, highly competitive economy, organizations don't have time to waste forcing homegrown software, spreadsheets, and one-size-fits-all solutions to do things they were never designed to do. Aptean is on a mission to end those workarounds – with industry-specific solutions instead of generic software, expert support instead of making you go it alone, and a steady influx of new ideas instead of the status quo. For more information, visit [www.aptean.com](http://www.aptean.com).