



Aptean Vision Inventory Management

For Manufacturers, Distributors, and Retailers

Aptean Vision Inventory Management is a fully-hosted, multi-level, vendor managed inventory (VMI) and inventory management solution for manufacturers, distributors, and retailers. Providing real-time visibility, forecasting, and reporting across the supply chain, Vision doesn't just deliver information – it gives you the tools you need to take action. With Vision, you can bridge the gap between supply and demand and maximize profitability by ensuring the right inventory is in the right place, at the right time.

Transform Intelligence into Action

Vision leverages real-time customer demand data to deliver supply chain recommendations and reporting, helping you effectively manage product lifecycles and make intelligent decisions on inventory levels, mix, and allocation. Along the way, it streamlines your operations by fully automating data collection, reporting, demand planning, replenishment and more. With Vision, you can:

- **Plan More Effectively** – Vision uses advanced algorithms and daily forecasting by item and location to provide full demand planning for every point in your supply chain. This enables you to effectively plan every product in your portfolio – at a total business level down to each individual point of sale.
- **Respond Faster to Opportunities** – Tapping into real-time demand data, Vision gives you the visibility to identify new opportunities and the flexibility to act on them quickly. Maximize profits by deploying different methodologies at different stages of an item's life cycle, and easily adjust plans to respond to the evolving demands of your supply chain.
- **Monitor, Analyze & Collaborate** – Vision offers advanced reporting, analytics, and dashboards, giving you real-time intelligence into product levels, performance, and more across your supply chain. Detailed business reviews and KPI analysis support joint supplier and retailer planning and management.

Benefits

Customer results include:

- 15-35% increase in sales
- 25% reduction in retail inventory
- 15%+ increase in product availability
- 40% decrease in returns over like stores and periods
- 99% reduction in order errors

Key Features

Vision's comprehensive suite of applications for manufacturers, distributors, and retailers can be used independently or combined into one end-to-end solution.

Solutions for Manufacturers & Distributors

- **V-Capture: Data Capture & Cleansing** – V-Capture captures, cleanses, and packages daily-level data from your retailers, and delivers it in a stream for ingestion into your business intelligence tools. Data captured includes store/item inventory, physical and digital sales, and revenue recognition data.
- **V-Insight: Advanced Analytics & Reporting** – V-Insight includes the features of V-Capture, plus an advanced suite of customizable reporting and analytics tools including product mix analysis, product performance reporting, account management dashboards, scorecards, and exception-based analysis. V-Insight is accessible via a web portal, so you can securely access all your critical data from a centralized location.
- **V-Demand: Demand Planning & Forecasting** – V-Demand includes the features of V-Capture and V-Insight, plus Vision's state-of-the-art demand planning and forecasting algorithms. Leveraging real-time inventory, sales, and store data, V-Demand generates recommendations for product mix and volume across every point in your supply chain. Forecast and plan manufacturing production, warehouse inventory, retailer inventory, and more.
- **V-Control: Automated Replenishment** – V-Control is an advanced vendor-managed inventory (VMI) and collaborative inventory management (CIM) services package that provides automated, rules-based reordering – from production to warehouse inventory to store-level replenishments.

Solutions for Retailers

- **V-E2E: Category Management for Retailers** – V-E2E provides complete visibility into what is selling best where, so you can make strategic decisions about what products should be stocked, where, and at what levels. Store-specific product mix and volume recommendations are based on real-time demographics, seasonality, promotions, shelf space, and demand data. V-E2E can be deployed as a fully-hosted solution supported by specialized Aptean staff.

For more information, contact your account manager or email us at info@aptean.com.



Aptean provides very specific industries with very specific ERP, supply chain management, and customer experience solutions. In today's fast-paced, highly competitive economy, organizations don't have time to waste forcing homegrown software, spreadsheets, and one-size-fits-all solutions to do things they were never designed to do. Aptean is on a mission to end those workarounds – with industry-specific solutions instead of generic software, expert support instead of making you go it alone, and a steady influx of new ideas instead of the status quo. For more information, visit www.aptean.com.